

Amy Braschler

Amy Braschler was born Up North in Manistee, Michigan. Amy studied Hospitality Tourism Management and Community Development at Grand Valley State University. Following graduation, Amy has worked within the tourism industry in various capacities. Highlights include working for the City of Holland's DDA and Principal Shopping District, as the Executive Director at the Visitor Bureau in Ludington and Mason County, and most recently as the Michigan Marketing Manager for the Lake Express Cross Lake Ferry. Amy is a resident of the Village of Spring Lake, along with her husband, Ben, and twin daughters Eleanor and Mabel.