I. Call to Order

Chairman Draeger called the meeting to order at 7:30 a.m.

II. Roll Call:

Present: Draeger (Chair), Heins (Vice-Chair), Dixon (7:37), Dull, G. Hanks (7:37), LaBelle, Moore, and M. Hanks (Council Liaison).

Staff Present: Chris Burns (Village Manager), Maryann Fonkert (Deputy Clerk)

Absent: Blake, & Willison

III. Approval of Minutes (12/14/2017)

Motion by Moore, second from LaBelle, to approve the Minutes of the December 14, 2017 regular meeting. All in favor, motion carried.

Yes: 6 No: 0

IV. Approval of the Agenda

Motion by Heins second from Moore, to approve the Agenda as presented. All in favor, motion carried.

Yes: 6 No: 0

V. Financial Reports – Burns reviewed the finance report with the Board.

Motion by Moore, second from Heins, to approve the Finance Report. All in favor, motion carried.

Yes: 8 No: 0

VI. Business

A. WhizBang! Training Update – M. Hanks reported that about 25 people attended the WhizBang Training and they had received a lot of great feedback.
B. Village Adventure Update – M. Hanks reported that everything was going along as planned and that they were having a website meeting that afternoon, so they will know more about when they would go live. Hanks said the Visit Spring Lake MI Facebook page was active and getting good response. Hanks shared that they had all their marketing items ordered, which consisted of blue traffic cones, window clings and sandwich board sign inserts, that would identify participating businesses. The Board discussed the cones and when they could be put out and whether they should be owned and controlled by the Village DDA.

C. DDA Façade Grant Program Rules – Burns shared a Draft of the Façade Grant Rules that had been re-written by Dana Kolleywehr from the Chamber. The Board discussed how specific they wanted the design standard to be with the application process and possibly raising the grant dollar amount. The Board agreed they would like to think about this item and discuss and vote on it at the next meeting.

D. Miscellaneous Updates – Burns shared drawings of the proposed VanKampen project and explained what they anticipated doing with the block next to Village Hall.

Burns also updated the Board on a Zoning change request for a usage at Exchange and Cutler Street that was not an approved usage.

Burns shared the SWOT analysis from the January’s meeting.

VII. Adjournment:

There being no further business, motion by Heins, second from Moore, the meeting was adjourned at 8:45 a.m.

Lou Draeger, Chairman

Maryann Fonkert, Deputy Clerk