Downtown Development Authority Meeting
Thursday, September 13, 2018
7:30 a.m. Village Hall – EOC Room

I. Call to Order

Chairman Draeger called the meeting to order at 7:33 a.m.

II. Roll Call:

Present: Draeger (Chair), Blake, Dixon, Dull, G. Hanks, LaBelle, Willison (8:28), and M. Hanks (7:41) (Council Liaison).

Staff Present: Chris Burns (Village Manager), Angela Stanford-Butler (DDA Director) and Maryann Fonkert (Deputy Clerk).

Absent: Heins and Moore

III. Approval of Minutes (8/9/2018)

Motion by Blake, second from Dixon, to approve the Minutes of the August 9, 2018 regular meeting. All in favor, motion carried.

Yes: 6 No: 0

IV. Approval of the Agenda

Motion by Dixon second from LaBelle, to approve the Agenda as presented. All in favor, motion carried.

Yes: 6 No: 0

V. Financial Reports – Burns went over the Financial Reports with the Board.

Motion by Dixon, second from Labelle, to approve the Financial Reports. All in favor, motion carried.

Yes: 6 No: 0

VI. Business

A. Branding RFP – Burns discussed Branding and Placemaking with the Board and VanKampen’s thoughts on the Village moving forward with Branding and creating a Placemaking Plan so it could all be tied together with her development opening in 2020. Burns shared VanKampen’s idea of capitalizing on the waterfront to get people into the downtown. The Board discussed how using the waterfront to bring more people downtown would be great for the Village.
B. Placemaking – Burns shared copies of Placemaking examples from Clinton Township, created by local Planner, Pam Blough and explained the difference between Placemaking and the Master Plan. Burns said that Branding had been budgeted for, but Placemaking had not been so if the Board would like to go ahead with a Placemaking plan, there was money in fund balance that could be earmarked for Placemaking. The Board discussed the benefits of these plans and agreed to send out RFP’s and proceed with Branding and Placemaking Plans.

C. Kim VanKampen Development Update – Burns reported that VanKampen had an offer in on the blue Victorian Savidge Street home and was waiting for the title to clear. Burns said that VanKampen’s plan was to move the house to the lot she had purchased where Bilz Pool’s was located. Burns showed the Board a footprint of VanKampen’s property and explained that Kim was asking for 9 dedicated parking spaces for the residential units above the commercial area. The Board discussed parking for the development and parking in general for the downtown. Burns encouraged the Board to attend the September 25th Planning Commission meeting to hear the presentation from VanKampen’s team.

D. Miscellaneous – Stanford-Butler encouraged anyone that had thoughts to share on Bike Week to stay for the next meeting.

VII. Adjournment:

Motion by Dixon, second from Blake, the meeting adjourned at 8:41 a.m.

Yes: 8 No: 0

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Lou Draeger, Chairman        Maryann Fonkert, Deputy Clerk