I. **Call to Order**

Chairman Heins called the meeting to order at 7:30 a.m.

II. **Roll Call:**

Present: Chairman Heins, Dull, Dixon, Callen, G. Hanks, Van Leeuwen-Vega, and M. Hanks (Council Liaison)

Absent: Brown, Moore and Willison

Staff Present: Chris Burns (Village Manager), Angela Stanford-Butler (DDA Director), and Maryann Fonkert (Deputy Clerk).

III. **Approval of Minutes:** 6/9/2020 Regular meeting.

Motion by Van Leeuwen-Vega, second from Dixon, to approve the minutes of the June 9, 2020 Regular meeting. All in favor, motion carried.

Yes: 7  No: 0

IV. **Approval of the Agenda**

Motion by Dixon, second from Callen, to approve the agenda as amended, combining items A., B. and H. All in favor, motion carried.

Yes: 7  No: 0

V. **Financial Reports – Burns** reviewed the Financial reports with the Board.

Motion by Callen, second from Van Leeuwen-Vega, to approve the Finance Report as presented. All in favor, motion carried.

Yes: 7  No: 0

VI. **Business**

A. **Clock Tower Proposal – Volunteer Week – Stanford-Butler** shared Robert Lopez’s proposed idea to update the landscaping surrounding the Clock Tower by removing some brick and enlarging the flower beds during Lilley Cares Volunteer Week. Callen said he had concerns about anything that pushed pedestrians and bikes closer to the street traffic. The Board discussed this concern with Mr. Lopez and were reassured the final plan would be brought back to the DDA for approval.
Motion by Dull, second from Van Leeuwen-Vega, to accept the proposed concept to add green space and beautify the clock tower area with small modifications that would be brought to the August 11, 2020 meeting for approval. All in favor, motion carried.

Yes: 7  No: 0

B. Village Fence Removal – Stanford-Butler explained that there were sections of chain link fence along Lakeside Trail and Kim VanKampen has asked to have a 130 foot section of fence removed to give a better view of a mural she has commissioned to be painted on Brooklyn Bagels east wall, and possibly wrap around to the north wall, by a famous artist from New York. Stanford-Butler shared that landscaping would be added to soften and freshen the area where the section of fence would be removed. Burns added that the utility pole would also be coming out which would create an open area. Burns said that Council had discussed the fence removal at their Work Session and had no objections. The DDA discussed the fence removal. Mr. Lopez explained that they had a very long-term vision for Spring Lake and a lot of that vision was green. Stanford-Butler reported that Brooklyn Bagels landscape plan called for arborvitae to be planted on 3 sides of their dumpster enclosure which they would like to negate that requirement on the north side of the enclosure so they could donate that section as another canvas for Art in the Park.

Motion by Callen, second from Dixon, to approve the removal of a 130-foot section of fence along Lakeside Trail north of Brooklyn Bagels to create an unobstructed view of a commissioned mural on the east side of the building. All in favor, motion carried.

Yes: 7  No: 0

C. Brooklyn’s Bicycle Project – Stanford-Butler explained that Brooklyn Bagel’s was proposing to take the area underneath their sign on the corner of Savidge and Cutler to create a brick patio extension with a bike rack and electric bike air pump. Mr. Lopez added that this area would also be landscaped. The DDA agreed this was a great addition.

Motion by Dull, second from Van Leeuwen-Vega, to approve Brooklyn Bagel’s Bicycle Project. All in favor, motion carried.

Yes: 7  No: 0

D. DDA Extension – Stanford-Butler explained that the Village was looking to extend the life of the DDA District for an additional 15 years. Burns said that the term of the Bond for Tanglefoot Park was 20 years and, at this time, the DDA was set to expire in 5 years and that the bond and the DDA, as a funding mechanism, needed to be aligned in order to pay for the Tanglefoot bonds. Burns said she did not need a motion but asked if there was any opposition to this process. The DDA did not have any objections.

E. WAWL Ad – Stanford-Butler was revisiting the discussion to purchase this ad that had been discussed last February and the DDA had asked to have it brought back in the fall. The DDA agreed that this was not a good use for $400 at this time.
Motion by **Callen**, second from **Dull**, to deny placing an ad with WAWL. All in favor, motion carried.

Yes: 7  No: 0

F. **Branding Update – Launch Priorities – Dull** shared a PDF of stationery, stickers, sandwich board stickers, business cards and t-shirts with the new logo that he and his team were proposing. **Burns** explained that the Village needed envelopes and asked **Dull** if he was comfortable with stationery being ordered now, before the actual launch of the new brand. **Dull** said that he was fine with that and asked Chairman **Heins** to consider sponsoring a t-shirt order with him. Chairman **Heins** said he would sponsor t-shirts.

Motion by **M. Hanks**, second from **Van Leeuwen-Vega** to allocate funds to order stickers and stationery. All in favor, motion carried.

Yes: 7  No: 0

G. **Barrett Boat Works Mural – Stanford-Butler** shared the progression of mural ideas. The DDA discussed the ideas that the artist had come up with and agreed the artist had done what they had asked, and that the artist building owner should take over from here.

Motion by **Callen**, second from **Dixon**, to accept this latest design as presented. All in favor, motion carried.

Yes: 7  No: 0

H. **DDA Director’s Report – Stanford-Butler** added the following items to her report:

- The Armed Services Marathon was still on the books for September 26, 2020.
- A section of sidewalk in front of Village Hall would be repaired at the same time as the pour of sidewalks in front of Epicurean Village.
- Tanglefoot Park was in the waiting stages of review from the Michigan Natural Resources Trust Fund.
- The Verplank sculpture was on hold until Tanglefoot Park was complete because the family has decided they would like the sculpture to be placed there.
- Seven Steps up chose student artist Liv Butler for their mural and because all five student artists were amazing, the other 4 were being commissioned to create a collaborated mural by Ace Hardware along Rotary Drive

I. Miscellaneous – N/A

Miscellaneous –

VII. **Board Member Comment** – Chairman **Heins** asked if virtual tours could take place at Epicurean Village and around the Village to share how businesses were doing and what they had been through.

**Dull** asked if there was a landscape plan for the outdoor space between Epicurean Village and his building. **Burns** said she had not seen one yet but would check into that for him.
VIII. Public Comment – There were no public comments

IX. Adjournment

Motion by Dixon second from M. Hanks, the meeting adjourned at 8:38 a.m. All in favor, motion carried.

Yes: 7  No: 0

__________________________________________  ______________________________________
Doug Heins, Chair                           Maryann Fonkert, Deputy Clerk