Chairman Heins called the meeting to order at 12:00 p.m.

Present: Chairman Heins, Callen, G. Hanks, Lopez, Van Leeuwen-Vega, M. Hanks (Council Liaison)

Absent: Dull, Sunderlin and Willison

1. **Spring Lake High School Banners – Stanford-Butler** explained that these banners were displayed twice a year in the banner’s rotation schedule and take quite a beating from the weather, so they were at the end of their life cycle. Stanford-Butler said that, originally, the School Foundation was asked if they would like to participate financially and pay for the banners, however, they declined at that time. Burns said that to be fair, other groups, such as Rotary, pay for their banners to advertise their events, so she felt the school should, too. Stanford-Butler said that if the School Foundation was still not interested in paying the $1,147.50 cost to replace the banners, there were a lot of other events that could be advertised, unless the Board chose to continue to pay for the school banners. Lopez said that Lilley Cares would take those time slots. Callen said he could bring this to the Superintendent Furton. G. Hanks suggested that if the school doesn’t want to pay for the banners, then other banners can be put up. Stanford-Butler said she would work with Callen to see if the school was interested in paying for their banners before moving on to someone else.

2. **Tanglefoot Update – Stanford-Butler** shared drawings of the proposed pavilion and updated the Board on the proposed site plan including trees, moving the Women’s Temperance Union fountain to the park from Jackson St. and the splash pad. Callen was concerned that leaving the tree in the middle of the parking area would not survive and the parking area was needed. Burns said they would ask the Tree Board about removing that tree, however, they were trying to balance between what trees must be removed and what trees could be saved. G. Hanks asked if any mature trees would need to be removed to build the shelter. Burns said that there were mature trees that will need to be removed, but trees will be planted very thoughtfully so they would be there for many years to come. The Board discussed picnic tables, placement of the Verplank sculpture, crosswalk placement, that Burns said placement was not finalized, and the wrought iron fence that that was a requirement of the Design Manual and to keep children safe from traffic. The Board also discussed ADA accessibility.
3. **Tanglefoot Capital Campaign Update – Stanford-Butler** reported that Jess and Skyler Garrison have agreed to be the joint Co-Chairs for the campaign, and we are very excited to have them. **Burns** said they want to be very hands on for this campaign and they speak to the demographic we are trying to hit, people with young families and the next generation of philanthropic individuals. **Burns** said they received the first check donation of $300 and Stanford-Butler received a call from a gentleman that would like to donate for he and his wife and the Jaycee’s would also like to donate. **Lopez** said they were going to start selling trees for the park system and all the funds will go towards Tanglefoot. **Burns** asked Lopez if he was also doing bricks. **Lopez** said he was committed to the trees, but if someone would spearhead the bricks, he would put his organizations and companies help behind it. **Stanford-Butler** and **Burns** asked the Board to help by reaching out to any potential donors or share 5 to 10 names, addresses and phone numbers of potential donors. **Lopez** said he was going to commit to raising $35,000.

4. **Holiday Work Session Dates – Stanford-Butler** asked the Board their thoughts on Work Session meeting dates for November 25th, Thanksgiving Day and December 23, week of Christmas, 2021 being rescheduled for November 18th and December 16th, 2021. The **Board** agreed that moving the meeting dates to November 18th and December 16th, 2021 could be placed on the Consent Agenda.

5. **Wayfinding and Design Services RFP Sent – Stanford-Butler** reported that a few of those that had submitted had to drop out because they didn’t meet qualifications, but they were still on target for the May 7th deadline.

6. **Miscellaneous – Stanford-Butler** explained how a “Social District” worked and said that creating one turned out to be easier than first thought, so she asked the Board their thoughts on moving forward to create a “Social District” between Finn’s, Seven Steps Up, Stan’s and Fuel. **Lopez** said he had spoken to both Stan’s and Fuel’s owners, and they were 100% on board. **Finn Treece** was present he was very excited about this idea felt a lot of people would enjoy it. The **Board** discussed the benefits of a “Social District”. **Burns** read Dull’s email opinion regarding a “Social District”. The **Board** agreed this was a great idea. **Burns** said that they have what they need from the Board to move forward on the “Social District”.

**Lopez** said he was looking to do something with food trucks. **Burns** said that there was an Ordinance that prohibit food trucks in the Village to protect the brick-and-mortar restaurants, who pay taxes, from food trucks that do not pay to be in the Village or pay taxes to the Village. **Finn Treece** agreed that out of town food trucks hurt local businesses. The **Board** discussed food trucks in the Village and agreed that this was not good for local business.

**Burns** explained that mini grants would be awarded to local municipalities from the Community Foundation, so they needed a few suggestions to submit. **G. Hank** said he thought the youth art projects of painting the utility boxes was a great idea. **Van Leeuwen-Vega** loved the idea of concrete outdoor games for the “Social District”. **Burns** read Dull’s thoughts on the mini grant suggestions. **Burns** asked the **Board** to present any other ideas by the May meeting and they will vote on it then.
Lopez reported that Lilley Cares has raised $41,000 in 3 days for the Village by selling 71 Adirondack chairs, 61 Village planters. Rotary donated money towards lighting that will eventually encircle both downtown blocks on both sides of the block and the back of the south side of the block. There will be 14 water troughs that will have Morning Glories planted in them and set around the Village. Lopez also shared that the summer movie series was fully funded, and they would be showing six 1980’s classic movies to raise money for cystic fibrosis. Lopez reminded the Board that May 22nd would be the Spring Lake Spruce Up.

7. **Board Member Comment** – N/A

8. **Public Comment** – N/A

9. **Adjournment**

   There being no further business, the meeting adjourned at 1:39 p.m.

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Doug Heins, Chair  
Maryann Fonkert, Deputy Clerk