I. Call to Order

Chairman Heins called the meeting to order at 12:00 p.m.

II. Roll Call:

Present: Heins – Chair, Dull – Vice Chair, Callen, G. Hanks, Lopez, Sunderlin, Van Leeuwen-Vega and Willison

Absent: Michelle Hanks (Council Liaison)

III. Approval of Minutes (5/13/2021) - Minutes were not included.

IV. Approval of the Agenda

Motion by Van Leeuwen-Vega, second from Callen, to approve the agenda as presented. All in favor, motion carried.

Yes: 8  No: 0

V. Financial Reports – Burns shared the Finance Report with the Board. Dull asked how much cash the DDA would be carrying over into the next FY. Burns said they wouldn’t know that until they closed out the fiscal year, but they would be in the positive.

Motion by Lopez, second from Callen, to accept the Finance Reports as presented.

Yes: 8  No: 0

VI. Consent Agenda

A. Approved the updated DDA Bylaws as discussed at the May 27th Work Session.

Motion by Callen, second from Lopez, to approve the Consent Agenda as presented. All in favor, motion carried.

Yes: 8  No: 0
VII. Business

A. Street Sign Sales – Burns explained that eBay didn’t have an “eBay reseller” anymore and there wasn’t the staff time that it would take to auction, track and ship so staff suggested that the Board amend how they wanted to sell the signs into a graduated sales structure and whatever didn’t sell by the end would just go for scrap. The Board discussed alternative sales ideas and decided to go with the tiered structure and suggested the starting price at $50.

Motion by Willison, second from Sunderlin, to approve a tiered sales structure for selling the old street signs with a starting price of $50 each. All in favor, motion carried.

Yes: 8  No: 0

B. Committee Recommendation for Wayfinding Firm – Stanford-Butler provided an overview of the Wayfinding Vendor interviews and RFP’s through an Agenda Report dated June 7, 2021. Dull added that this was more comprehensive than just signs and would be very nice. The Board discussed a steering committee, using the same group that sat in on the interviews, to work with RLR and Progressive AE.

Motion by Van Leeuwen-Vega, second from Lopez, to approve awarding the Wayfinding and Signage project to RLR & Associates of Indianapolis and Progressive AE of Grand Rapids. All in favor, motion carried.

Yes: 8  No: 0

C. Social District Update – Johnson reported that the State approved the Village’s Social District, so now they just needed to work out the details of cups, sticker placement and signage throughout the Social District. Johnson explained that people could us the sidewalks, carrying a beverage, within the Social District to get to a common area, but they would not be allowed to gather and socialize on Savidge St. sidewalks. The Board discussed the rules and details of the Social District, ecofriendly materials for the cups, stickers and how all that would work.

Motion by Willison, second from Lopez, to support the preliminary concepts designed by Dull, with the intent of ordering cups as soon as the design work was finished. All in favor, motion carried.

Yes: 8  No: 0

D. Tanglefoot Capital Campaign Update – Burns reported that fund raising was going well with grants and large donors, but they were really lacking in
individual donations. **Burns** stressed the importance of Council, DDA and the Parks & Rec. Boards supporting this project, because if the Boards weren’t supportive, then the public wouldn’t be supportive. **Burns** said that **Van Leeuwen-Vega** created designs for merchandise and stickers and was working with Kristi Kettler, former owner of Sparrow Boutique, using her extensive marketing experience, to come up with merchandise that could be purchased through a page on the Trophy House website so they wouldn’t need to have a large inventory. **Burns** explained that some of the fundraising events planned were to partner with Rotary on a kayak poker run, headphone disco was being discussed with Seven Steps Up, Pints in the Park lead by Kerri Henderson, and tree sales from Lilley Cares were planned and Finn Tress was interested in partnering with Pints in the Park by opening up his patio. **Burns** shared the proposed site plan and renderings of the proposed community building.

E. Miscellaneous – **Willison** reported that he had received a visit from the Department of Ways and Measures, who inspect gas pumps for dispensing accuracy, and they mentioned that their current administration felt there would be a huge rise in the need for electrical energy and suggested the Village provide wayfinding signage to the electric energy. **Willison** thought this was timely since the Board had talked about it at the last meeting. **Hanks** agreed and said he thought several businesses would be adding charging stations. The Board also agreed and suggested looking into grants to add charging stations. The Board discussed the need for more bike racks. Chairman **Heins** suggested they talk about charging stations and bike racks at the next Work Session and asked the Board to do some research on bike racks and bring their ideas to the next meeting.

VIII. Board Member Comment – **Lopez** shared that Movies in the Park would be starting June 29th and asked the Board to please share this information.

IX. Public Comment – N/A

X. Adjournment

Motion by **Lopez**, second from **Callen** the meeting adjourned at 12:55 p.m. All in favor, motion carried.

Yes: 8  No: 0

_________________________________________  __________________________________________
Doug Heins, Chair  Maryann Fonkert, Deputy Clerk