Chairman Heins called the meeting to order at 12:01 p.m.

Present: Chairman Heins, Dull (Vice-Chair), Callen, G. Hanks, Lopez, Van Leeuwen-Vega, Willison, and M. Hanks – virtually (Council Liaison)

Absent: Sunderlin

Staff Present: Angela Stanford-Butler (DDA Director), and Maryann Fonkert (Deputy Clerk)

Absent: Burns (Village Manager)

1. **GFI Estimates (Robert Lopez)** – Lopez explained that the East Village had about 15 receptacles that needed to be replaced and the electrician quoted a price of $62.50 per GFI to replace the ones downtown and a total of up to and not to exceed $1500 for East Village but he estimated it would be more like $1250. Stanford-Butler said that Burns had asked for a couple more estimates so Lopez said he would get 2 more and that Lilley Cares would take care of that cost of any of the plastic covers that break after installation.

2. **Sidewalk Power Washing Estimates (Angela Stanford-Butler)** – Stanford-Butler provided an overview through an Agenda Report dated July 21, 2021 and an email from Lakeshore Exterior Cleaning with an estimate of $6500 versus Bell’s Power Washing of $2400 with availability mid-August. The Board agreed on hiring Bell’s for the August cleaning and see how they did before asking them to be put on their schedule for spring. This would be added to the Consent Agenda.

3. **EV Charging Stations (Angela Stanford-Butler)** – Stanford-Butler gave an overview through an Agenda Report dated July 22, 2021. The Board discussed the 3 basic levels of charging stations, what was required, fees, and grants available. The Board agreed they needed more information. Stanford-Butler said she would ask Bill Cousins to get the information together for the next meeting.


5. **Merchant Mixers (Angela Stanford-Butler)** – Stanford-Butler gave an overview through an Agenda Report dated July 21, 2021. The Board discussed what had been done in the past, with both training/education and networking events and what could be done going forward to find out what the business owners need from the Village and ways to get business owners engaged in
taking responsibility for keeping up their business fronts, such as pulling weeds, sweeping sidewalks, keeping sandwich board signs in good repair and anything that would keep their businesses looking attractive and well kept. **G. Hanks** suggested inviting businesses and the community to the downtown Social District after the Chamber Bash on August 19th. **Dull** wasn’t sure providing training/education and/or merchant mixers was the DDA’s job. Chairman **Heins** and **M. Hanks** felt that it was the DDA’s duty and **Willison** suggested they have a merchant mixer with a format and have cards and/or surveys to find out what the merchants need from the DDA and to let them know the DDA was there to help them. Sandy Parker said she would have a table at the Chamber Bash to celebrate her 10th anniversary of On the Path Yoga and suggested the Board do the same. The **Board** agreed they would like to have a merchant mixer and talk in more detail at the next meeting. **Willison** said he believed the worst mistake they could make was to not personally call to invite merchants and business owners. **M. Hanks** and Chairman **Heins** agreed that personal invites were more effective.

6. **Board Member Comments** – **Lopez** said he would like to see the DDA members attend Movies in the Park.

7. **Public Comment** – There was no public comment.

8. **Adjournment**

There being no further business, the meeting adjourned at 12:49 p.m.

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Doug Heins, Chair                      Maryann Fonkert, Deputy Clerk