MINUTES

DDA Meeting
Thursday, February 10, 2022
12:00 P.M.
Barber School, 102 W. Exchange St.

I. Call to Order

Vice-Chair Dull called the meeting to order at 12:01 p.m.

II. Roll Call:

Present: Dull (Vice-Chair), G. Hanks, Parker, Stalec, Willison and M. Hanks (Council Liaison).

Absent: Heins (Chair), Callen and Van Leeuwen-Vega

Staff Present: Burns (Village Manager), Herder (DDA Director), Elliott Stepanian (Assistant to the Village Manager) and Fonkert (Deputy Clerk)

III. Approval of Minutes of the January 13, 2022 regular meeting.

Motion by Willison, second from M. Hanks, to approve the minutes from the January 13, 2022 regular meeting as presented. All in favor, motion carried.

Yes: 6  No: 0

IV. Approval of the Agenda

Motion by Willison, second from M. Hanks to approve the agenda as presented. All in favor, motion carried.

Yes: 6  No: 0

V. Financial Reports – Burns reviewed the Financial Reports to the Board.

Motion by M. Hanks, second from Willison, to approve the Financial Reports, all in favor, motion carried.

Yes: 6  No: 0

VI. Business

A. Spring Lake Sparkle – Burns provided an overview of Spring Lake Sparkle 2022 in determining the DDA’s involvement through an Agenda Report dated February 7, 2022. M. Hanks added to the overview explaining that she had
spoken with the Lilley Cares interim Director, Joan Mack, and shared that Sparkle would remain a Lilley Cares event. Herder discussed her involvement with Sparkle as a liaison with the Board. The Board discussed Holiday decorations and what they wanted their role in Sparkle/Events to look like. The Board would like Herder to check to see if snowflake pole decorations were available for the east end of the DDA and how many poles had electric running to them.

B. EV Charger Update – Herder provided and update on the EV Charging Stations through an Agenda Report submitted by Bill Cousins dated February 10, 2022. Burns reported that Spring Lake District Library and the City of Grand Haven were interested in adding EV charging stations and were working with Bill Cousins to make that happen.

C. The Great Village Egg Hunt – Herder provided an overview of the 2021 and potential 2022 Great Village Easter Egg Hunt through an Agenda Report dated February 8, 2022. The Board discussed how much, if any, time and money Herder should spend on this event and agreed Herder could go ahead with the Easter Egg Hunt but they would like to see an outline of what other events and budget asks she would like so they can be planned for and not become a monthly ask.

Motion by M. Hanks, second from G. Hanks, to approve the Easter Egg Hunt as a self-sufficient event on April 16, 2022. All in favor, motion carried.

Yes: 6  No: 0

D. St Patrick’s Day – Herder explained that this would be similar to the 2.22.22 event and asked for approximately $100 for social media sponsored posts. Willisone asked if Board action was required to spend $100. Burns said it was probably not necessary, but they would rather err on the side of caution since this item had not been discussed at any prior meeting.

Motion by Willisone, second from M. Hanks, to approve spending $100 to promote St. Patrick’s Day through social media. All in favor, motion carried.

Yes: 6  No: 0

E. Epicurean Village Winter Parking – Burns provided an overview of Epicurean Tenant Parking through an Agenda Report dated February 7, 2022. The Board discussed a parking pass system for tenants and agreed that this would be a good solution.

F. Tanglefoot Rental Pricing – Herder provided an overview of the Tanglefoot pavilion rental rates through an Agenda Report dated February 8, 2022. The Board discussed the rental rates and cleaning fees and agreed to recommend Council approve them.
Motion by **M. Hanks**, second from **Parker** to recommend that Council approve the suggested Tanglefoot Pavilion Rental Rates. All in favor, motion carried.

Yes: 6  
No: 0

G. Miscellaneous –
- **Herder** and **Dull** updated the **Board** on where they were on the design phase of Way Finding Signage for the east and west entrance signs, park signage and Clock Tower signage. **Dull** said the next step was to get MDOT approval for the west entrance sign and then RFP’s for pricing and hopefully installation could start in the fall.
- **Herder** reported the rest of the street signs were in so replacement would continue as weather permitted.

VII. **Board Member Comment** -
  - N/A

VIII. **Public Comment**
  - N/A

IX. Adjournment

There being no further business, the meeting adjourned at 1:27 p.m.

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Andy Dull, Vice-Chair            Maryann Fonkert, Deputy Clerk