I. Call to Order

Chairman Heins called the meeting to order at 12:01 p.m.

II. Roll Call:

Present: Heins (Chair), G. Hanks, Parker, Stalec, and Willison.

Absent: Callen, Van Leeuwen-Vega, and M. Hanks (Council Liaison).

Staff Present: Herder (DDA Director), Hinga, (Clerk/Treasurer), Stepanian (Assistant to the Village Manager), and Fonkert (Deputy Clerk)

III. Approval of Minutes of the March 10, 2022 regular meeting and March 24, 2022 Work Session.

Motion by Parker, second from Willison, to approve the minutes from the March 10, 2022 regular meeting, and March 24, 2022 Work Session as presented. All in favor, motion carried.

Yes: 5 No: 0

IV. Approval of the Agenda

Motion by Willison, second from G. Hanks to approve the agenda as presented. All in favor, motion carried.

Yes: 5 No: 0

V. Financial Reports – Hinga reviewed the Financial Reports with the Board.

Motion by Parker, second from Willison, to approve the Finance Reports. All in favor, motion carried.

Yes: 5 No: 0

VI. DDA Director Department Report – Herder provided a recap of projects she has been working on through an Agenda Report dated April 12, 2022.

VII. Consent Agenda
a. Approved the contract with Painting Services of West Michigan, Inc. for the painting of the Rotary Drive arch and light poles.

Motion by Willison, second from G. Hanks, to approve the Consent Agenda as presented. All in favor, motion carried.

Yes: 5  
No: 0

VIII. Business

A. Power Washing Proposals – Herder provided an update on the Rotary Drive arch & street light pole painting through an Agenda Report dated April 12, 2022.

The Board discussed the proposals received.

Motion by Willison, second from Stalec to approve a contract with Painting Services of Spring Lake to paint the Rotary Drive arch and light poles along Savidge St. All in favor, motion carried.

Yes: 5  
No: 0

B. Nomination of New DDA Board Vice-Chair – Herder explained that with Dull stepping down from the DDA, there was a need to nominate a new Vice-Chair.

G. Hanks nominated Lesley Van Leeuwen-Vega as Vice-Chair. All in favor, nomination approved.

Yes: 5  
No: 0

C. Applications for DDA Board Appointment – Herder provided an overview of the applications for appointment to the DDA Board through an Agenda Report dated April 12, 2022.

The Board discussed the applicants and felt they were all qualified. G. Hanks suggested that Herder, Chairman Heins, and Vice-Chair Van Leeuwen-Vega interview the candidates and bring back a recommendation. Herder said she would set up the interviews.

D. Photography & Video Proposals – Herder provided an overview of the Creative Proposals received through an Agenda Report dated April 12, 2022. Herder also said she was hoping to work together with all 3 photographers so that the work for the Village could be spread around.
Motion by Parker, second from G. Hanks to approve proposal Number 2 from Chase Loreto Creative. All in favor, motion carried.

Yes: 5  No: 0

E. RAP Grant Application – Stepanian provided an update on the Revitalization & Placemaking (RAP) Grant application through an Agenda Report dated April 1, 2022. Hinga provided additional information.

F. BIG Grant Application – Hinga provided an update on the Boating Infrastructure Grant (BIG) program application.

G. Miscellaneous – N/A

IX. Board Member Comment -
- Stolec shared that Stan’s Bar would be celebrating its 75th Anniversary on July 10, 2022 with a party.

- Parker shared that on April 24, 2022 from 6:00 to 7:00 p.m. the reginal Yoga centers would be holding a one-hour meditation for peace.

X. Public Comment
- An attendee said he was visiting from the other side of the State and was interested in starting a DDA in his community and was looking for guidance. Hinga provided a brief overview. Herder said she would give him contact information.

XI. Adjournment

There being no further business, motion by Willison, second from G. Hanks, the meeting adjourned at 12:35 p.m.

__________________________________________  __________________________________________
Doug Heins, Chair                                Maryann Fonkert, Deputy Clerk