MINUTES
DDA Meeting
Thursday, May 12, 2022
12:00 P.M.
Barber School, 102 W. Exchange St.

I. Call to Order

Chairman Heins called the meeting to order at 12:00 p.m.

II. Roll Call:

Present: Heins (Chair), Van Leeuwen-Vega (Vice-Chair), G. Hanks, Parker, Stalec, Willison, and M. Hanks (Council Liaison).

Absent: Callen

Staff Present: Herder (DDA Director), Hinga, (Clerk/Treasurer), and Fonkert (Deputy Clerk)

III. Approval of Minutes of the April 14, 2022 regular meeting and April 28, 2022 Work Session.

Motion by Van Leeuwen-Vega, second from Willison, to approve the minutes from the April 14, 2022 regular meeting, and April 28, 2022 Work Session as presented. All in favor, motion carried.

   Yes: 7    No: 0

IV. Approval of the Agenda

Motion by Parker, second from Stalec to approve the agenda as presented. All in favor, motion carried.

   Yes: 7    No: 0

V. Financial Reports – Hinga reviewed the Financial Reports with the Board and updated them on the Draft Budget timeline for review.

VI. Consent Agenda

a. Consideration of a motion to approve the fire suppression grant application for The Lilley Mansion in the amount of $15,000.

   Motion by M. Hanks, second from Van Leeuwen-Vega, to approve the Consent Agenda as presented. All in favor, motion carried.
VII. Business

A. Approval of new DDA Board Member – Amy Braschler – Herder provided an overview through an Agenda Report dated May 9, 2022.

Motion by Parker, second from M. Hanks to recommend to Council that they approve the appointment of Amy Braschler to fill the seat vacated by Andy Dull. All in favor, motion carried.

Yes: 7  No: 0

B. Discussion and Approval of DDA Mission Statement – Herder provided an overview of the proposed DDA Mission Statement through an Agenda Report dated May 9, 2022.

The Board needed no further discussion.

Motion by M. Hanks, second from Stalec, to approve the proposed DDA Mission Statement as presented. All in favor, motion carried.

Yes: 7  No: 0

C. Approval or Planter Maintenance Proposal – Herder provided an overview of the Planter Maintenance proposal from City Farmer to provide weed control and fertilizer for 21 tree surrounds and 45 stand-alone planters through an Agenda Report dated May 9, 2022.

The Board needed no further discussion.

Motion by Van Leeuwen-Vega, second from M. Hanks, to approve the Planter Maintenance proposal from City Farmer as presented. All in favor, motion carried.

Yes: 7  No: 0

D. Rent.Fun Kayak Rental Agreement – Herder provided an overview of the Rent.Fun Kayak Rental proposal through an Agenda Report dated May 9, 2022.

Willison felt that the Village renting kayaks would take business away from the local kayak rental business, especially since they were a seasonal business. Herder said she would talk to the local kayak rental company to come up with ways to partner with the Village. The rest of the Board did not think having 8 kayak rentals at Tanglefoot would have an adverse effect on the local business. Motion by M. Hanks, second from Parker to approve a 3-year agreement for an 8 unit kayak system in the amount of $18,000 with Rent.Fun. Motion carried.
E. Billboards – **Herder** provided an overview of using the remaining Egg Hunt Sponsorship funds to rent Billboard space through an Agenda Report dated May 24, 2022.

The **Board** discussed using the funds to rent Billboard space or fund another event. No action was taken at this time.

F. EV Charger Update – **Herder** provided an update on EV Charging Stations through an Agenda Report dated May 12, 2022.

The **Board** discussed a date to start applying fees to the charging stations and agreed on Memorial Day Weekend.

Motion by **M. Hanks**, second from **Parker**, to authorize **Herder** to get recommended rates and implement them. All in favor, motion carried.

Yes: 7  No: 0

G. Barber School Committee – **Herder** and **M. Hanks** provided an overview of the Barber School Renovation Committee through an Agenda Report dated May 9, 2022.

The **Board** discussed committee members and repairs. **Van Leeuwen-Vega** and **Parker** volunteered to sit on the Barber School Renovation Committee.

H. Miscellaneous – **Herder** shared that the Business Connect meeting was well attended and a lot of ideas were shared.

VIII. Board Member Comment -
- **G. Hanks** asked how the wayfinding project was going. **Herder** said that they were getting pricing at this time and the plan was to implement 1/3 each year starting in the next fiscal year.

IX. Public Comment
- N/A

X. Adjournment

There being no further business, motion by **Willison**, second from **G. Hanks**, the meeting adjourned at 12:57 p.m.