Chairman **Heins** called the meeting to order at 12:00 p.m.

Present: Chairman Heins, Van Leeuwen-Vega (Vice Chair), Braschler, Callen, G. Hanks, Stalec, Willison, and M. Hanks (Council Liaison)

Absent: Parker

Staff Present: Herder (DDA Director), Stepanian (Assistant to the Village Manager), and Fonkert (Deputy Clerk).

1. **Village Volunteer Program** – **Herder** provided an overview of the proposed Village Volunteer Program through an Agenda Report dated June 21, 2022 and shared a draft logo for volunteer tee shirts.

   **M. Hanks** suggested adding the Village Logo to the shirt. **Van Leeuwen-Vega** said she would add the logo. The **Board** agreed they liked the tee shirt design for the volunteers.

2. **Alice in Wonderland – Central Park Players** – **Herder** provided an overview of a partnership with the Central Park Players to bring their theater production of Alice in Wonderland to Mill Point Park through an Agenda Report dated June 21, 2022.

3. **Billboards** – **Herder** shared a draft design for the digital billboard and information through an Agenda Report dated June 21, 2022

   **M. Hanks** shared her advice from having used digital billboards in the past. **Van Leeuwen-Vega** offered to work with the design. The **Board** agreed that a simple message would be best because there wasn’t much time to read the billboard as you are driving by.

4. **Bike Racks** – **Herder** provided an overview of the placement of the 12 Bike Racks already purchased through an Agenda Report dated June 21, 2022 and asked the DDA if they would like to invest in 6 more racks for the additional locations indicated.

   The **Board** was agreed to the purchase of 6 more bike racks and that this item could be added to the Consent Agenda.

5. **Board Member Comments** –
   - **Van Leeuwen-Vega** said she had heard nothing but good comments regarding the Farmers Market. **Herder** updated to Board on the Farmers Market success at Tanglefoot.
   - **Stalec** asked if the time had been extended for Social Saturday’s. **Herder** said that the hours have been extended to 11:00 p.m. for Friday and Saturday.

6. **Public Comment**: - N/A
7. **Adjournment**

There being no further business, the meeting adjourned at 12:44 p.m.

_________________________________________    __________________________________________
Doug Heins, Chair                             Maryann Fonkert, Deputy Clerk