Minutes
DDA Work Session
Thursday, August 25th, 2022 @ 12:00 p.m.
Barber School, 102 W. Exchange St.
Spring Lake, MI 49456

Chairman Heins called the meeting to order at 12:00 p.m.

Present: Chairman Heins (Chairman), Lesley Van Leeuwen-Vega (Vice Chair), Braschler, Parker, Roggenbau, Stalec, Willison

Absent: Callen

Staff Present: Herder (DDA Director), Stepanian (Assistant to the Village Manager), Schwing (Deputy Clerk)

1. Swearing in of New Board Member - Schwing read the Oath of Office to Patrick Roggenbau who accepted and took his place on the Board

2. Open Board Seat - Herder provided Amanda Pauli and Jennifer Johnson’s applications for the open seat to the Board for discussion.

   The Board talked through the applicants and considered which candidate would be the best fit for the position.

3. Marketing Grant- Herder update the council on the upcoming DDA Marketing Grant and the efforts taken to appeal to interested parties.

   The Board discussed the first come, first serve application process for the grant, and considered a time frame to begin accepting applications.

4. EV Chargers – Herder informed the Board that the EV chargers are not only covering their costs but also generating a small revenue that could be applied to future necessary maintenance.

   Stepanian confirmed that Consumer’s Energy offered a rebate for the “Fast-trackers” on Cutler St and EGLE was in consideration of offering an additional rebate.

5. Tanglefoot Park-
   - Kayak Rentals - Herder discussed the continued difficulties hindering the kayak rental unit utilization and the steps being taken to address them.

     Heins questioned whether it might be more prudent to utilize a local kayak rental business that could staff the rental area.

     The Board discussed the merits of that suggestion.

   - Park Reservations - Herder discussed the success of the recent park reservations and spoke regarding plans for future events that could be held on the premises.

     The Board discussed reaching out to future reservations to see if photographs could be obtained for further marketing of the space.

   - Seasonal/Transient Rental Slips- Herder reported on the revenue accumulated by the slip rental program.

     The Board discussed details of the rental program and how it compared to other local municipalities.
• **Bicycle Rentals- Van Leeuwen-Vega** questioned the potential for a bike rental program in Tanglefoot Park to mirror the City Bike rentals.

  The **Board** discussed the worth of the potential program.

• **Fireplace - Roggenbau** questioned the schedule for the Fireplace.

  The **Board** discussed the practicality of having such limited control of the fireplace and the impact it has on community appeal for the space.

6. **Social District – Herder** discussed the steps being taken to expand the Social District boundary to include Tanglefoot Park and Barber School.

7. **Board Member Comments- Van Leeuwen-Vega** discussed the possibility of organizing a food truck village **Braschler** followed up by proposing a food truck rally at Tanglefoot Park.

  The **Board** would consider it in the future.

8. **Public Comment: - N/A**

9. **Adjournment**

   There being no further business, the meeting adjourned at 12:45 p.m.

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Doug Heins, Chair  
Jordan Schwing, Deputy Clerk