DDA Meeting
Thursday, October 13th, 2022 @ Noon
Barber School – Spring Lake

I. Call to Order

II. Roll Call: Doug Heins – Chair, Lesley Van Leeuwen-Vega – Vice Chair, James Willison, Bruce Callen, Sandy Parker, Joseph Stalec, Amy Braschler, Patrick Roggenbau

III. Approval of Minutes (9/8/2022 & 9/22/2022)

IV. Approval of the Agenda

V. Consent Agenda

- Consideration of a motion to approve the submitted Marketing Grant applications for the following DDA Businesses:
  - Spring Lake Day Spa - $1,000
  - Ace Hardware - $416.25
  - Grand Finale Bakeshop & Café - $1,000
  - Tri-City Auto Repair - $1,000
  - The Lilley Mansion - $1,000
  - On The Path Yoga - $1,000

VI. Financial Reports

VII. Business

A. Red & Gray Days - Review

B. Spring Lake Spooktacular – October 28th – October 31st

C. Billboards

D. Grand Haven Area Visitors Guide Advertising

E. Redevelopment Ready Community Certification

F. Miscellaneous

VIII. Board Member Comment

IX. Public Comment

REMINDER - NEXT WORK SESSION MEETING IS OCTOBER 27, 2022
NEXT DDA MEETING IS NOVEMBER 10, 2022

BUSINESS CONNECT MEETING – NOVEMBER 8 FROM 5-7PM @ HOLIDAY INN