Chairman **Heins** called the meeting to order at 12:00 p.m.

Present: Chairman Heins (Chairman), Van Leeuwen-Vega (Vice Chair), Braschler, Callen, Pauli, Stalec

Absent: Parker, Roggenbau, Willison

Staff Present: Herder (DDA Director), Stepanian (Assistant to the Village Manager), Schwing (Deputy Clerk)

1. **Issue Media Partnership Renewal**
   
   **Herder** explained the Village’s membership in the Issue Media Partnership and how Issue Media promotes and distributes news for Ottawa County without the restriction of a paywall.

   **Burns** spoke on the benefit of working with Issue Media and the traction the Village has received based on the hits and reads of Village content.

   The **Board** considered the information provided and decided to place renewal of the Issue Media Partnership on the consent agenda.

2. **Lakeshore Non-Profit Alliance Membership**

   **Herder** spoke regarding the Lakeshore Non-profit Alliance Membership, her past experiences with the group, and the potential for a mutually beneficial relationship that could be built with the Village. **Herder** explained that the cost of membership to the Nonprofit alliance was $250 per year and detailed other municipalities and foundations that are presently involved.

   The **Board** discussed the benefits and agreed to move forward with membership.

3. **Michigan Downtowns Association MiPDM Certificate Program**

   Herder spoke on the $200 online certification program offered by Michigan Downtown Association that would provide training and knowledge which would benefit her position as Downtown Development Authority Director.

   The **Board** discussed the program and agreed that **Herder** should pursue the educational opportunity.

4. **Tanglefoot & Mill Point 2023 Seasonal Dock Fees**

   **Burns** addressed the **Board** regarding an increase to dock fees for future boating seasons beginning in January to keep fees applicable to the calendar year of the slip’s use. **Burns** clarified that typically the dock rental fees are established in June, after which boaters have already paid. **Burns** notified the **Board** of the existing waiting list for Village residents to receive dock slips and continued to explain that, based on the reported 7.9% CPI for 2023, dock fees are recommended to be increased by 8% to address the change. Council indicated they would defer to the DDA for a recommendation.

   **Burns** spoke regarding an increase in the price to rent Tanglefoot Pavilion in response to the 7.9% CPI and request that the **Board** consider looking several years into the future for this as reservations have already been made for as far out as 2024.
The **Board** discussed possible options to accommodate the 7.9% CPI going forward and the corresponding benefits and detriments for the Village, respectively.

The **Board** determined that increasing the dock rental rate for Village residents to $1,800 per season for Tanglefoot Park and $1,700 per season for Mill Point Park. They recommend increasing the Tanglefoot pavilion rental rate by 8% in 2023, by 3% in 2024 and 2025 each, subject to reappraisal each year.

5. **Walk the Beat:**

   **Herder** presented the **Board** with an overview of the Walk the Beat non-profit organization that provides opportunities for musical education, relationships and that builds communities through music. **Stepanian** spoke on his experience at a Walk the Beat event in another municipality and how impressed he was by the event. **Stepanian** also discussed his conversation with Becky Newman, President of Walk the Beat Grand Haven, and possible partnership opportunities in the future.

   The **Board** discussed the possibility of pursuing several smaller events with the organization for 2023 in an effort to generate interest in a larger event in 2024; and the requirements that would need to be established for a successful event.

6. **Board Member Comment**

   **Herder** spoke on the new “Village People” and “Pet of the Week” nominations for a feature in the weekly newsletter and the Village pride it could inspire.

7. **Public Comment – N/A**

8. **Adjournment -**

   There being no further business, the meeting adjourned at 12:38 P.M.

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Doug Heins, Chair

Jordan Schwing, Deputy Clerk