Chairman **Heins** called the meeting to order at 12:00 p.m.

Present: Chairman Heins (Chairman), Van Leeuwen-Vega (Vice Chair), Braschler, Callen, Parker, Pauli, Roggenbau, Stalec, Willison

Absent: None

Staff Present: Herder (DDA Director), Stepanian (Assistant to the Village Manager), Schwing (Deputy Clerk)

1. **Spring Lake District Library Refresh Project**

   Maggie McKeithan presented a PowerPoint regarding the remodeling and renovation that is being pursued by the Spring Lake District Library Committee to better utilize their space and more effectively accommodate public usage.

   McKeithan spoke on the funds that have been raised and the effort that has been expended to address expected costs without moving to raise Village taxes.

   The Board discussed the changes that were presented and the prospective timeline for the project.

2. **Tax Increment Financing (TIF) & Allowable Expenditures**

   Hinga explained the impact of prospective Tax Increment Financing (TIF) on possible Board projects going forward and which expenditures would be considered allowable when utilizing the tax revenue from Ottawa County.

   The Board discussed the prospective impact on the budget and which projects should be prioritized with the available funds.

3. **Great Village Egg Hunt Update**

   Herder updated the Board on the status of sponsorships and events planned to take place during the event on April 8th from 8 A.M.- 2 P.M.

4. **Parking**

   Herder presented the results of the parking study and prospective measures that could be taken to address the identified problem.

   The Board discussed the likelihood of public compliance and their approval of efforts to address the issue.

5. **Barber School Update**

   Herder spoke regarding the accessed improvements identified by Barber School Focus Group.

   Parker and Van Leeuwen-Vega discussed the improvements and the manner in which they should be prioritized.

   The Board accessed the Focus Group’s report and the determined prioritization for projects to renovate Barber School in comparison to other improvement projects being pursued by the Board.

6. **Sparkle 2023**
Herder reviewed the meeting with Lilly Cares and the assessment of 2022 Sparkle.

Herder discussed perceived impediments with a more successful decoration of the Savidge Street Corridor and what measures would need to be taken for a more successful event for Sparkle 2023.

The Board considered the measures that could be taken by local businesses to supplement for the stress on Village Infrastructure by utilizing decoration competitions to promote the seasonal festivities.

7. Planters & Public Spaces

Herder spoke regarding efforts that have been taken to maintain the flower planters and tree surrounds around the Village after they have been planted by reaching out to third party vendors and the quotes that have been received.

The Board discussed the measures that could be taken to soften the spaces on either side of Savidge, how to best address the visible spaces that have proven difficult to grow in the past and the benefits of hiring a third party to provide season maintenance.

8. Miscellaneous

Herder discussed her upcoming interview with Wood TV8 regarding the recent and upcoming developments occurring around the Village.

9. Board Member Comment– N/A

10. Public Comment- N/A

11. Adjournment -

There being no further business, the meeting adjourned at 12:59 P.M.

Doug Heins, Chair_______________________  Jordan Schwing, Deputy Clerk________________________