Chair **Heins** called the meeting to order at 12:02 p.m.

Present: Chairman Heins (Chairman), Van Leeuwen-Vega (Vice Chair), Braschler, Callen, Stalec, Willison

Absent: Parker, Pauli & Roggenbau

Staff Present: Herder (DDA Director), Hinga (Clerk/Treasurer) & Schwing (Deputy Clerk)

1. **Old Business**

   A. **West Savidge Project Update**

      **Herder** addressed the **Board** regarding the West Savidge Street Project reviewing the 50/50 matching funds for street participation available ($128,525) and $109,110 available for the water main project should the Village be awarded the Grant.

      The **Board** inquired about the progress of the grant submission and the process going forward.

      **Hinga** clarified details of the **Board’s** budget and the projects that could be pursued in the upcoming fiscal year.

   B. **Wayfinding Project Update**

      **Herder** reviewed with the **Board** the Wayfinding Project bids from Universal signs and Advanced Signs.

      The **Board** discussed the bids and the lingering questions they had regarding the price disparity.

      The **Board** accessed options that could be pursued to ensure that the Wayfinding project could be implemented to the **Board’s** satisfaction.

      **Herder** spoke regarding the signs that would fall within budget if the **Board** accepted one of the presented bids.

      The **Board** discussed the timeframe for fabrication and installation this fiscal year if a bid is accepted.

      The **Board** placed the acceptance of a Wayfinding bid on the next DDA Regular Meeting Agenda.

   C. **Village Streetscape Project Update**

      **Herder** spoke regarding the contract awarded to City Farmer to manage the Village streetscapes and green spaces for the 2023 season. **Herder** discussed the plants that had been ordered and an estimated timeline for the plant installation.

      The **Board** discussed the plans for the Village Streetscapes and green spaces.

   D. **Spring Lake Spruce Up & Community Garage Sales**

      **Herder** reviewed with the **Board** the plans for the annual Spring Clean-up Day hosted May 10th, 2023, and the plan to schedule the community garage sale for the weekend prior to better accommodate Village residents’ junk removal.

      **Herder** spoke regarding the use of volunteers to assist with the overall Village Clean-Up.
E. Lakeshore Visual Arts Collective Trunk Show

Herder spoke regarding the Lakeshore Visual Arts Collective’s intent to host a “Trunk show” in the Village on May 7th, their approved Mass gathering permit and their interest in utilizing the social district.

The Board clarified the details of the upcoming “Trunk show.”

2. New Business

A. Michigan’s Smallest Park

Herder addressed the Board regarding the “Michigan’s Smallest Park” proposal and the positive feedback the idea has received.

The Board supported the idea of creating Michigan’s Smallest Park.

B. Grant Applications

Herder presented the “Consumers Energy Put Your Town on The Map” and “Michigan Municipal League Foundation Bridge Builders Grant” opportunities to the Board and what each of those grants could fund within the Village.

The Board discussed the potential uses of the funding.

C. Memorial Day Parade

Herder spoke regarding the plans for the Memorial Day Parade which will take place Monday, May 29th at 10am, the route that will be taken and the new organizer’s active search additional participation.

Van Leeuwen-Vega provided an update on the active search to add additional business to the parade.

The Board discussed the successes of the parade in previous years.

3. Miscellaneous-

Herder reminded the Board that the timed fireplace switch is installed and operational.

Herder spoke regarding the Kayak rentals at Tanglefoot Park and the intent to have them ready for use by May 1st.

4. Board Member Comment– N/A

5. Public Comment- N/A

6. Adjournment -

There being no further business the meeting adjourned at 12:41 P.M.

Lesley Van Leeuwen-Vega, Vice Chair        Jordan Schwing, Deputy Clerk